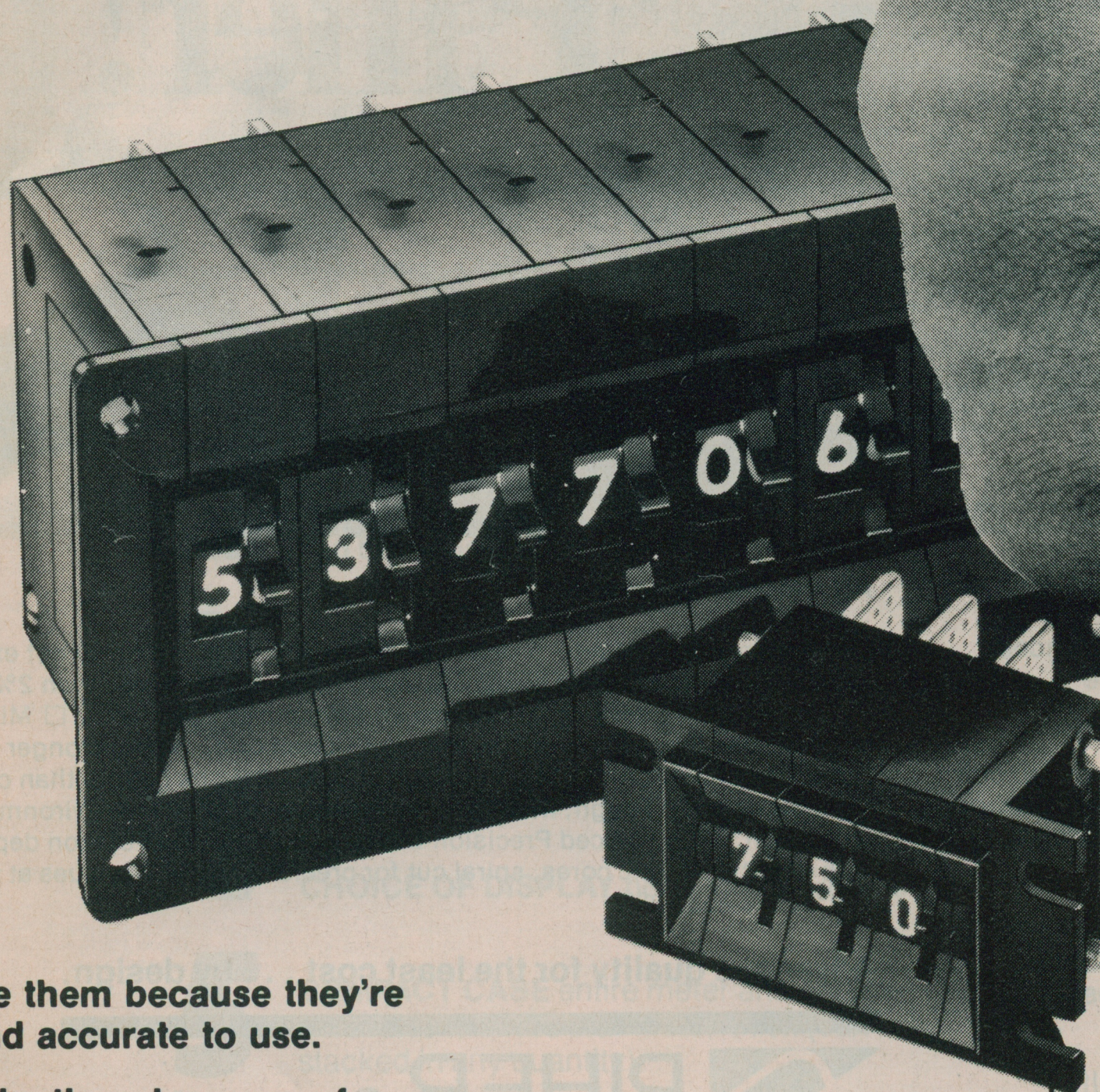


We thumbs prefer **Cherry** thumbwheel switches

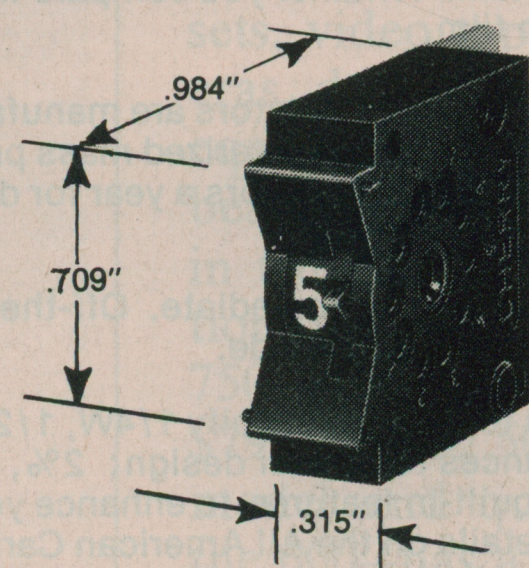


"We like them because they're easy and accurate to use."

You'll like them because of selection, features and price."

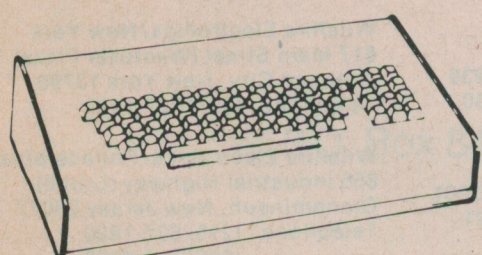
You'll also like Cherry quality. The kind of quality you always hope for . . . but that is only realized when a company (like Cherry) has total in-house manufacturing capabilities. To make sure the thumbwheel or leverwheel switch you order is the finest available. Anywhere. Combine this dedication to quality with the broadest line and lowest prices, and you'll understand why our customers say "thumbs up" to Cherry thumbwheels.

NEW! The smallest thumbwheel switch of them all.

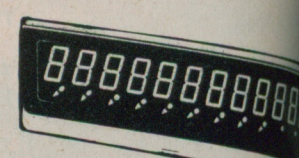


The new T-50 sub-subminiature thumbwheel that takes only 8mm x 18mm front panel space . . . just 32mm depth back of panel.

For complete data and specs: TWX 910-235-1572 . . . or PHONE 312-689-7700 . . . or circle reader service number.



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